



IDAHO MUSIC EDUCATORS ASSOCIATION

A STATE UNIT OF NAfME: The National Association for Music Education

Ted Hadley, Publications Chairman, 824 Northview Drive, Twin Falls, Idaho 83301

Check our IMEA WEBSITE: www.idahomusiced.org for current info!

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July, 2023

Dear Friend of the Idaho Music Educators Association,

My name is Ted Hadley. I am editor and manager of the IMEA's official magazine, *Idaho Music Notes*. We invite you to contact our membership through sponsoring an advertisement in our magazine. Besides the care we take with displaying your ad, **we want to publish your news releases** in our magazine or on the higher education news page. **We also welcome feature articles** about your business or school.

Enclosed are the Sponsorship Rates for 2023-24, unchanged for this year. We'll be publishing four digital issues plus a Conference Guide, with a print version of our Summer/Back to School issue and a print version of our Conference/Winter issue. For the digital versions of the magazine, the www links in your ads will take readers right to the link online.

We will continue to offer a **7% DISCOUNT for an ad in two issues and a 10% DISCOUNT for an ad in three or more issues.** With the transition to more digital issues, you have the option of **color or black & white for a black & white price.** For full page ads, you have the option of having a bleed for your page. Please send your display in digital format: pdf, jpg or png file.

Our 2024 Inservice Conference will be January 31- February 3, 2024, at Northwest Nazarene University in Nampa, Idaho. We'd love to host your exhibit on site and /or feature an ad in our Conference Guide. Exhibit and Conference ad information is below and you can reserve your spots now.

THANKS—please don't hesitate to contact me if you have any questions about *Idaho Music Notes*.

We hope to hear from you soon, Ted Hadley, IMEA Publications Chairman

IMEA INSTITUTIONAL MEMBERSHIP For Businesses, Schools, Colleges, Universities

Dear Friends and Supporters of Music and Music Education,

IMEA **Institutional Membership** offers special recognition for individuals, businesses and institutions of higher learning who contribute yearly dues of \$65 to IMEA. The dues will be used to support continuing efforts to advise and influence policy makers and the public in the state of Idaho as to the lifelong benefits of music and music education. Institutional Members also help support the publication of *Idaho Music Notes*.

Names, addresses, and contact information for Institutional Members are printed on a special page of each issue of Idaho Music Notes, are listed in all programs and general publications of IMEA, and have a special place on the IMEA website with links to your own website.

This support of IMEA and the work we aspire to accomplish will be deeply appreciated. Return the response form enclosed today. If you are a current Institutional Member, please update your membership and email Ted Hadley (thadley@cablone.net) any changes you may wish.

Sincerely, Aaron Marshall, President, president@idahomusiced.org

Idaho Music Educators Association

2023-2024 Idaho Music Notes Sponsorship

_____ **NO**, we will not be advertising with you this year.

_____ **YES**, please reserve me the following ad spaces:

★ **Summer/Back to School Issue (Deadline early August)** Size:

★ **Fall Issue (Deadline October 1)** Size:

★ **Winter/Conference Issue (Deadline November 27)** Size:

★ **Spring Issue (Deadline March 25)** Size:

★ **Bill me for **IMEA INSTITUTIONAL MEMBERSHIP (\$65)**** Yes or No:

Company Name:

Contact Person & Title:

Address:

Phone/Fax:

Email/Website:

Inservice Conference Exhibit Booths & Program Guide Ads

Jan 31-Feb 4, 2024, Northwest Nazarene University, Nampa, Idaho

Deadline January 8, 2024

We invite you to participate through sponsoring advertising in the Conference Program Guide, which will consist of a 16-24 pages (8.5"x11") print edition and a 36-50 page digital guide. Booths will be in the NNU Brandt Center foyer.

2024 IMEA CONFERENCE EXHIBITS

One booth, \$225 Two booths, \$400

2024 IMEA CONFERENCE PROGRAM GUIDE

Black & White OR Color	Regular Price	Price if your business exhibits at the Conference
Full Page (7.5" x 10")	\$125.00	\$103.00
1/2 Page (5" x 7.5")	\$70.00	\$55.00
1/4 Page (3.5" x 5")	\$45.00	\$37.00
1/6 (2.5" x 5")	\$25.00	\$19.00

Space reservations and Ad Copy due by JANUARY 8, 2023

YES, Reserve me an Ad Space in the IMEA CONFERENCE PROGRAM GUIDE – SIZE:

YES, Reserve me an Exhibit space at the IMEA INSERVICE CONFERENCE – NUMBER OF BOOTHS:

Company Name:

Contact Person & Title:

Booth Workers:

Address:

Phone:

Email/Website:

Product, Business, or Educational Description:

[Please write one to three sentences about your business and/or list what contact info you want on the Conference Program Guide Exhibitor/Sponsor page]: